

Analysis of the article showed that each tablet contained approximately 4% grain of aminopyrine and % grain of caffeine.

The article was alleged to be misbranded in that the following statement in the labeling of one lot and similar statements in the labeling of the other lot were false and misleading since they created the impression that the article might be consumed in accordance with the directions without risk of ill effects when it might not be so consumed but only with the risk of serious ill effects: (Envelope) "Relieves pains and discomforts of menstruation * * * At first evidence of menstrual pain or discomfort, take one tablet and repeat every three hours if necessary. Two tablets may be taken as initial dose for more than average discomfort"; (display carton) "Women—Why Suffer? A Seeqit tablet—A few minutes . . . You are perfectly fit Quickly relieves periodic pains Harmless Endorsed by many doctors"; (circular) "Needless misery The disorders attending the monthly periods have been accurately described by many medical authorities. A world-famous specialist, points out the ill effect in these words: 'During menstruation girls commonly appear pale, anxious, and a general want of tone, combined with an abnormal irritability may be noted.' The vast majority of women, especially young women, experience severe pain before, during and after menstruation. One well-known authority, describes the symptoms as follows: 'Sensations of heat, coldness of feet, retching and vomiting, cramps of the stomach and of the voluntary muscles, general disorder of nutrition, loss of appetite, constipation, dyspepsia, headache and finally hysteria.' Not all women suffer in the same degree, but practically all go through wretched days during their periods—ill at ease, depressed and nervous. Millions of Seeqit have been used by modern women. Seeqit in a few minutes relieves all these pains and discomforts, if taken in time all those unpleasanties will be avoided. Effect on charm. This suffering has a direct effect on personal charm and beauty. Pain always draws its cruel lines upon the features, causing premature wrinkles, sagging face muscles, and tell-tale signs of age. Seeqit acts without in any way interfering with the natural functions. Harmless—Not habit forming. Seeqit effects relief in a very few minutes. A Seeqit tablet, a swallow of water and all pains disappear. * * * [Testimonials] * * * 'It is a God-send to suffering women' * * * 'Seeqit has done so much for me that I can never praise them enough. At one time I suffered so that I had to go to bed for 2 days each period. Thanks to your remedy, I can now remain at the office through it all. * * * has done wonders for me.'"

The article was alleged to be misbranded further in that the statements above quoted and referred to were false and fraudulent since they created the impression that the article was a safe and appropriate remedy for the disorders mentioned; whereas it was a dangerous drug.

On February 26, 1938, no claimant having appeared, judgments of condemnation were entered and the product was ordered destroyed.

W. R. GREGG, *Acting Secretary of Agriculture.*

28680. Misbranding of Kampfmüller's Rheumatic Treatment. U. S. v. Harry A. Kampfmüller (Kampfmüller Remedy Co.). Plea of guilty. Costs of \$10 assessed. (F. & D. No. 39814. Sample No. 31545-C.)

The labeling of this product contained false and fraudulent representations regarding its curative or therapeutic effects.

On December 15, 1937, the United States attorney for the Western District of Kentucky, acting upon a report by the Secretary of Agriculture, filed in the district court an information against Harry A. Kampfmüller, trading as Kampfmüller Rheumatic Remedy Co., Louisville, Ky., alleging shipment by said defendant on or about May 8, 1936, from the State of Kentucky into the State of Indiana of a quantity of Kampfmüller's Rheumatic Treatment which was misbranded. The article was labeled in part: "Kampfmüller Rheumatic Remedy Co., Inc."

Analysis showed that the article consisted chiefly of water, ammonium iodine, sodium salicylate, plant extractives, and a small amount of alcohol.

The article was alleged to be misbranded in that certain statements in the labeling regarding its curative or therapeutic effects falsely and fraudulently represented that it was effective as a treatment for rheumatism and effective to relieve pain and stiffness of joints and muscles, due to subacute and muscular rheumatism.

On March 18, 1938, the defendant entered a plea of guilty and the court ordered that the defendants pay \$10 costs.

W. R. GREGG, *Acting Secretary of Agriculture.*